

LIVELY TIMES

Montana's Arts & Entertainment Monthly since 1993

33651 Eagle Pass Trail, Charlo, Montana 59824

Phone (406) 644-2910 • FAX (406) 644-2911 • E-mail: writeus@livelytimes.com • www.livelytimes.com

Circulation: 20,000 copies available free every month at more than 600 locations in Billings, Bozeman, Butte, Helena, Great Falls, the Flathead Valley and Missoula. Available on newsstands before the first of each month.



Working for you all month long:
Readers refer to *Lively Times* throughout the month ... which means your ad can be read all month long.

Deadline: The 15th of each month for ad commitments and calendar submissions.

Ad Rates (PRICE PER INSERTION)

Rates effective through December 31, 2015

Payment is due at time of ad order • We accept Visa, MasterCard, Discover and American Express

	(Full Rate)	(3% discount)	(6% discount)
Full page	\$1,150.00	\$1,115.50	\$1,081.00
3/4 page	\$900.00	\$873.00	\$846.00
1/2 page	\$650.00	\$630.50	\$611.00
3/8 page	\$535.00	\$518.95	\$502.90
1/4 page	\$380.00	\$368.60	\$357.20
3/16 page	\$300.00	\$291.00	\$282.00
1/8 page	\$230.00	\$223.10	\$216.20
1/16 page	\$130.00	\$126.10	\$122.20

Color – above prices are for black and white ads, color is an additional \$99.00

Discounts for camera-ready ads, non-profit groups and/or multiple insertions (**6% maximum discount**)

One-year contracts available (our best rate!)

Other Options:

Business Directory – \$64.00 per month

Classified Display – \$19.00 per column inch, three-inch minimum

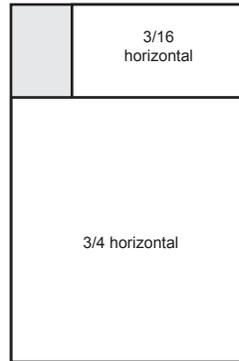
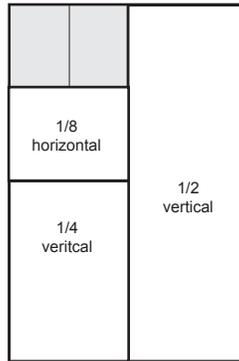
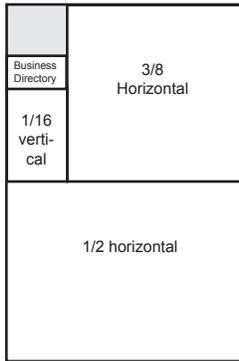
Budget Classified – \$32.00

Music Directory – \$65.00/six months, \$115.00/year

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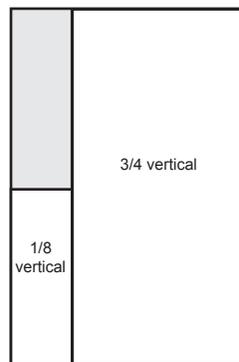
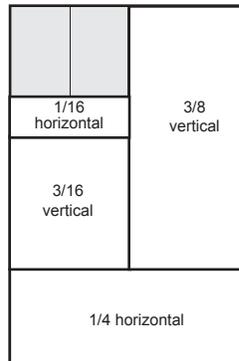
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Ad Sizes

- Business Directory _____ 2-3/8" by 1-7/8"
- 1/16 page (vertical) _____ 2-3/8" by 3-7/8"
- 1/16 page (horizontal) _____ 5" by 1-7/8"
- 1/8 page (vertical) _____ 2-3/8" by 7-7/8"
- 1/8 page (horizontal) _____ 5" by 3-7/8"
- 3/16 page (vertical) _____ 5" by 5-7/8"
- 3/16 page (horizontal) _____ 7-1/2" by 3-7/8"
- 1/4 page (vertical) _____ 5" by 7-7/8"
- 1/4 page (horizontal) _____ 10-1/8" by 3-7/8"
- 3/8 page (vertical) _____ 5" by 11-7/8"
- 3/8 page (horizontal) _____ 7-1/2" by 7-7/8"
- 1/2 page (vertical) _____ 5" by 15-9/16"
- 1/2 page (horizontal) _____ 10-1/8" by 7-7/8"
- 3/4 page (vertical) _____ 7-1/2" by 15-9/16"
- 3/4 page (horizontal) _____ 10-1/8" by 11-7/8"
- Full page _____ 10-1/8" by 15-9/16"



Proof procedure:

Available if requested by the 15th of the month. The publisher is not responsible for any errors or omission to an ad once it has been approved by the client.

Camera ready ads:

PDF (preferred), TIFF or JPEG format; all fonts should be embedded and images should be gray-scale for black and white ads or CMYK for color ads. Ads can be e-mailed to writeus@livelytimes.com.

Cancellations:

An ad cancelled after the 20th of the month will be billed at the normal rate.

Photo resolution:

Photos submitted should be at least 200 dpi.

Publisher's prerogative:

All contents of advertisements are subject to the publisher's approval. Positioning of advertising is at the discretion of the publisher, except where guaranteed position is covered by written commitment.

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Web Ad Specs for www.livelytimes.com

Full Banner

728 x 90 pixels (approx 10-1/8" w x 1-1/4" h)

\$125/month

Vertical Banner

300 x 600 pixels

(approx 4-1/8" w 8-1/3" h)

\$200/month

Box Banner

300 x 250 pixels

(approx 4-1/8" w x 3-1/2" h)

\$125/month

WEB AD REQUIREMENTS AT TIME OF SALE:

- Ad must be sent camera-ready as a .jpeg or .gif file (ready to upload to our specs)
- Maximum file size is 60k
 - URL address link
 - Payment

**all ads are run-of-site*